

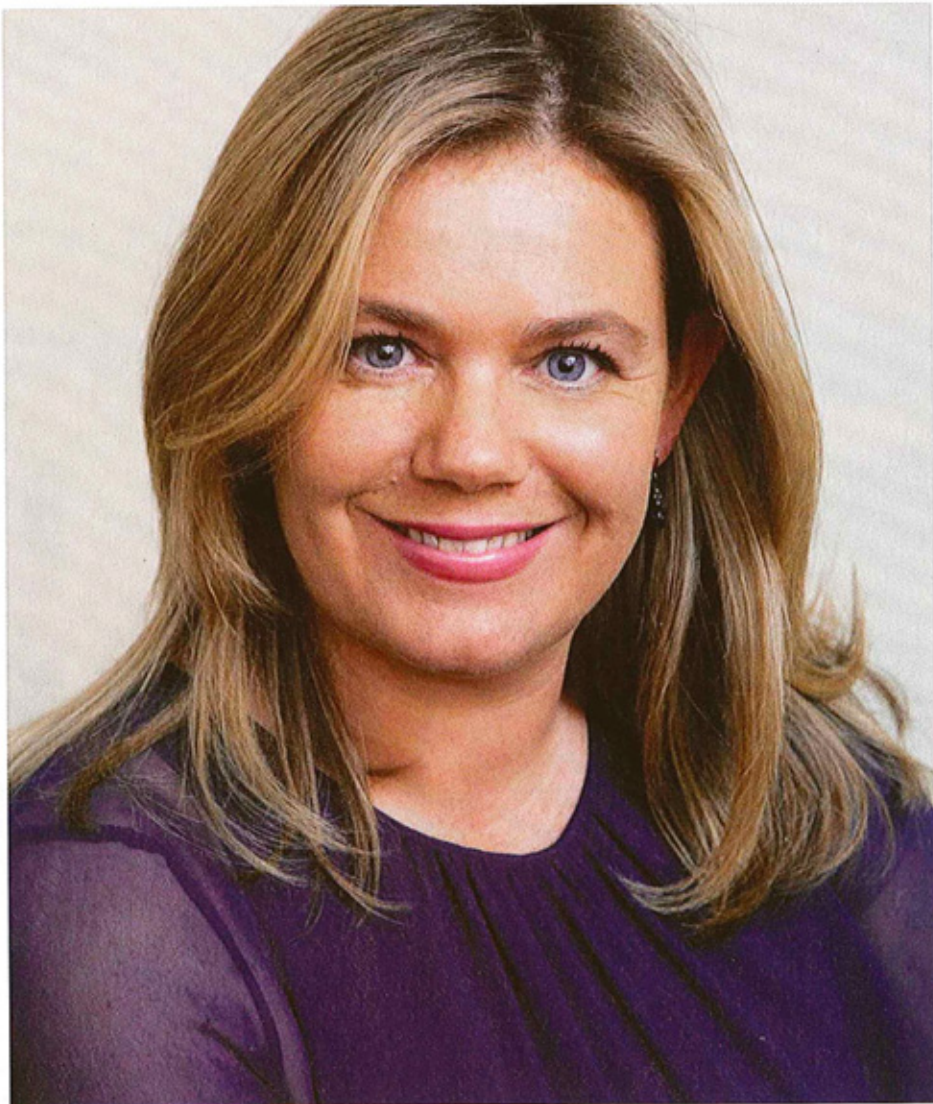
THE WOMAN OF THE YEAR FASHION DESIGN AWARD 2007

A graduate of the National College of Art & Design, Deborah Veale sits confidently alongside leading Irish and international contemporaries in the fashion industry. With a turnover of over €2million, her company OTIF Ltd. is one of Ireland's most successful fashion companies, distributing to sixty stores in Ireland and Britain and encompassing three labels: Deborah Veale, DV2 and DVProfessional.

Veale set up her eponymous label in 1995, having worked in the business for ten years following the completion of her primary degree in design. Originally from Avoca, Co Wicklow she chose Cork as her base and with the assistance of a Cork Enterprise Board grant she conducted market research and designed a sample range. Her designs debuted at Blarney Woollen Mills and have since gone on to succeed in retail spheres throughout Ireland, the UK and Europe. Recent years have seen the label develop and expand into such far flung markets as Taiwan, Australia and North America.

Dominated by luxurious and unusual fabrics with sleek and simple lines, Veale's collections are designed for stylish, professional women of all ages. With notable clients including President Mary McAleese, Gráinne Seoige and Miriam O'Callaghan, Veale's horizons are constantly expanding to suit the lifestyles of the women she creates for.

Deborah Veale's corporate division, DVProfessional operates as a design house for tailor-made uniforms to suit the requirements of the corporate sector. EBS Building Society, The Merrion Hotel, Áras an Uachtaráin, Aghadoe Heights Hotel and The Beacon Court Hotel are just a selection of the many discerning clients who commission her amazing work.



Deborah Veale

“designing
for professional
stylish women”

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